



**Ernie Howlett Park, City of Rolling Hills Estates
Sunday, July 1, 2018 8:00 AM
Proceeds Benefit Harbor Interfaith Services**

March 15, 2018

Dear Friend:

We invite you to help the homeless. We ask you to sponsor with Harbor Interfaith Services for our first annual Heart the Homeless healthy living event, our chief sponsor being Torrance Memorial Medical Center. Over 500 individuals will participate, ages 5 to 85+. The event will take place on Sunday, July 1, 2018, at Ernie Howlett Park, 25851 Hawthorne Blvd., City of Rolling Hills Estates. It will include a 5k race/walk, 1k kids fun run, health fair, costume "Heart" contest, and a food drive. Proceeds will support our efforts to lift the homeless and working poor to self-sufficiency.

Harbor Interfaith Services is a nonsectarian agency empowering the homeless and working poor to achieve self-sufficiency by providing support services including shelter, transitional housing, food, job placement, advocacy, childcare, education, and life-skills training. Established in 1975, we provide over 53,000 services to 9,500 homeless and working poor across the South Bay of Los Angeles County. In recent years, we have been twice recognized as "Nonprofit of the Year" locally and at the state level.

As an event sponsor, you will receive several benefits as outlined in the attached. Benefits could include online and event-day exposure, t-shirts, booth space, and other things benefitting your company and its employees. Please commit by May 15, 2018, to receive these benefits.

I look forward to hearing from you, and I welcome your participation in Heart the Homeless. If you have any questions, please contact me at 310-831-0603 x224 or MRadice@HarborInterfaith.org.

Sincerely,

A handwritten signature in blue ink, appearing to be "MRadice", written over a white background.

Mike Radice
Director of Development

Sponsorship Levels

Patron Sponsor: \$15,000

Corporate logo/name prominently featured in all print media and materials
Corporate logo/name on event banners
One free booth at the Health Expo
Corporate logo/name on the event website
Company may provide items for the goodie bags.
10 complimentary race registrations and t-shirts

Benefactor Sponsor: \$7,500

Corporate logo/name prominently featured in all print media and materials
Corporate log/name on event banners
One free booth at the Health Expo
Corporate logo/name on the event website
Company may provide items for the goodie bags.
5 complimentary race registrations and t-shirts

Angel Sponsor: \$2,500

Corporate logo/name prominently featured in all print media and materials
One free booth at the Health Expo
Corporate logo/name on the event website
Company may provide items for the goodie bags.

Heart Sponsor \$1,000

One free booth at the Health Expo
Corporate logo/name on the event website
Company may provide items for the goodie bags.



**Heart the
Homeless**
5k, 1k Kid's Run, Health Expo

At Ernie Howlett Park, City of Rolling Hills Estates

Sunday, July 1, 2018 8 a.m.

Harbor Interfaith Services is a secular agency empowering the homeless and working poor to achieve self-sufficiency by providing support services including shelter, transitional housing, food, job placement, advocacy, childcare, education, and life-skills training. Established in 1975, the agency provides over 53,000 services to 9,500 homeless and working across the South Bay of Los Angeles County.

The agency is sponsoring a 5k run/walk, 1k kid's run/walk complete with a health expo, costume contest with a "Heart" theme, and a Health Expo.

Please choose one of the following sponsorship categories:

- Patron Sponsor: \$15,000+
- Benefactor Sponsor: \$7,500+
- Angel Sponsor: \$2,500+
- Heart Sponsor: \$1,000+

Make your check payable to Harbor Interfaith Services.

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: Cell Home Business: _____

Email: _____

Sponsored by
 **TORRANCE MEMORIAL
MEDICAL CENTER**

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