



October 15, 2018

Dear Friend:

We invite you to help the homeless by providing a sponsorship for Heart the Homeless, a fundraiser for Harbor Interfaith Services (HIS). HIS is the South Bay's official lead services provider of homeless services. We are a nonsectarian agency empowering our clients to achieve self-sufficiency by providing support services including shelter, transitional housing, food, job placement, advocacy, childcare, education, and life-skills training. Established in 1975, we provide over 53,000 services to 9,500 homeless and working poor across the South Bay of Los Angeles County. In recent years, we have been twice recognized as "Nonprofit of the Year" locally and at the state level.

Heart the Homeless, now in its second year, is a 5k race, walk, health fair and costume contest produced by Start to Finish Event Services, the same company that helped plan the Revlon Run/Walk and events at the Los Angeles Coliseum. On Saturday, April 27, 2019, over 300 individuals from across Los Angeles' South Bay will participate. The event will take place at Ernie Howlett Park in Rolling Hills Estates beginning at 7:30 a.m., and Torrance Memorial Medical Center is the key sponsor. Event proceeds will support our efforts to lift the homeless and working poor to self-sufficiency.

The benefits of your sponsorship at the Benefactor level are outlined below. I look forward to hearing from you, and I welcome your participation in Heart the Homeless. If you have any questions, please contact me at 310-831-0603 x224 or MRadice@HarborInterfaith.org.

Sincerely,

Mike Radice
Director of Development

Sponsorship Levels

Patron Sponsor: \$15,000

Corporate logo/name prominently featured in all print media and materials
Corporate logo/name on event banners
One free booth at the Health Expo
Corporate logo/name on the event website
Company may provide items for the goodie bags.
10 complimentary race registrations and t-shirts

Benefactor Sponsor: \$7,500

Corporate logo/name prominently featured in all print media and materials
Corporate logo/name on event banners
One free booth at the Health Expo
Corporate logo/name on the event website
Company may provide items for the goodie bags.
5 complimentary race registrations and t-shirts

Angel Sponsor: \$2,500

Corporate logo/name prominently featured in all print media and materials
One free booth at the Health Expo
Corporate logo/name on the event website
Company may provide items for the goodie bags.

Heart Sponsor \$1,000

One free booth at the Health Expo
Corporate logo/name on the event website
Company may provide items for the goodie bags.

October 15, 2018



Sponsorship Form

Harbor Interfaith Services is a nonsectarian agency empowering the homeless and working poor to achieve self-sufficiency by providing support services including shelter, transitional housing, food, job placement, advocacy, childcare, education, and life-skills training. Established in 1975, the agency provides over 53,000 services to 9,500 homeless and working across the South Bay of Los Angeles County.

The agency is sponsoring a 5k run/walk, 1k kid's run/walk complete with a health expo, costume contest with a "Heart" theme, and a Health Expo.

Please choose one of the following sponsorship categories:

- ☐ Patron Sponsor: \$15,000+
- ☐ Benefactor Sponsor: \$7,500+
- ☐ Angel Sponsor: \$2,500+
- ☐ Heart Sponsor: \$1,000+

Please make your check payable to Harbor Interfaith Services.

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: ☐ Cell ☐ Home ☐ Business: _____

Email: _____

Key Sponsor



Heart the Homeless, Harbor Interfaith Services
670 W. 9th St., San Pedro, CA 90731
PH: 310-831-0603 x224 -- Fax: 310-831-0791

MRadice@HarborInterfaith.org, www.HarborInterfaith.org