



MEDIA RELEASE

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Harbor Interfaith Services Launches Redesigned Web Site

SAN PEDRO (Oct. 15, 2007) – Harbor Interfaith Services (HIS) recently announced the official launch of its redesigned Web site, www.harborinterfaith.org.

HIS is a San Pedro-based nonprofit agency that serves the homeless and working poor throughout the South Bay through its food pantry, emergency family shelter, transitional housing, childcare services and comprehensive support programs.

The Web site includes new features that will make it easier to access information, make a donation or register as a volunteer.

New pictures on every page illustrate the faces of the organization: young mothers pursuing college degrees, children learning and playing in a safe environment, people in need finding a source of hope, and volunteers donating their time to make a difference in the lives of others.

“A majority of the people we serve are families—and the new website reflects that,” said Executive Director Tahia Hayslet. “The average age of our clients is just six years old. It’s a face of homelessness that many people don’t realize is so prevalent, especially in our community.”

The staff at HIS hopes the new design will increase traffic to the Web site. The site will be consistently updated with the most recent news, event listings, financial statements, organizational changes and opportunities for involvement. The site includes detailed information about each HIS program, the agency’s history, frequently asked questions and special recognition of our donors.

Catherine O’Neill and Kristen Trzcinski redesigned the website at no cost to the agency as part of their year of volunteer service through the AmeriCorps VISTA program. VISTA, which stands for Volunteers In Service to America, is a nationwide program focused on eradicating poverty here in the United States.

“I think Kristen and I both enjoyed putting our skills to good use,” O’Neill said. “We invite everyone to browse through the new site and share any comments with us.”

The mission of Harbor Interfaith Services is to empower the homeless and working poor to achieve self-sufficiency by providing support services, including shelter, transitional housing, food, job placement, advocacy, childcare, education and life-skills training.

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