



## MEDIA RELEASE

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### **Holiday Shopping that embraces the giving spirit**

**SAN PEDRO (Dec. 3, 2007)** – This year, online shopping is expected to reach record levels - more than \$260 billion according to the National Retail Federation. What if even a fraction of this money went toward helping the homeless and working poor?

Harbor Interfaith Services (HIS) in San Pedro is encouraging its supporters to use online shopping malls that donate to charity.

HIS, an organization that serves the homeless and working poor in the South Bay, is registered on two different shopping malls: GoodShop.com and eScrip.com. If you shop at a participating retailer linked from either site, a percentage of the sale will go to the non-profit you designate. Just go to either GoodShop or eScrip, click on the store's logo and then shop as you normally would! You get the exact same prices and service as if you went directly to the store's website.

“It’s a great way to donate with out actually spending any extra cash,” said Caroline Brady-Sinco, the Development Director at Harbor Interfaith Services. “It’s free, easy, and helps raise money for a great cause.”

Hundreds of stores including Best Buy, Macy's, Apple, Nike, eBay, the Gap, and Target can be found at GoodShop.com. On average they’ll donate 3% (and up to 37%) of all of purchases you make.

eScrip.com also features hundreds of name brand merchants in categories from apparel to electronics and from flowers to pet supplies. You’ll feel better about all that holiday spending, knowing that some of it will be going toward a worthy cause.

*People can also raise money for Harbor Interfaith Services while they search the web with GoodSearch.com, which makes a donation for each search to the charity you designate.*

*The mission of Harbor Interfaith Services is to empower the homeless and working poor to achieve self-sufficiency by providing support services, including shelter, transitional housing, food, job placement, advocacy, childcare, education and life-skills training. For more information please visit the Harbor Interfaith Services Web site at [www.harborinterfaith.org](http://www.harborinterfaith.org).*

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